

Investment Destination

PL VDIV



2023/2024

Investment Destination

PLOVDIV

EFFICIENT. DEVELOPED. CONNECTED.

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PLOVDIV MUNICIPALITY**

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Kostadin Dimitrov
Mayor of Plovdiv

Welcome to Plovdiv

**3rd Best FDI strategy and cost-effectiveness
among small European cities**

fDi Intelligence, 2022

As the Mayor of Plovdiv, I am proud to introduce the 2023/2024 edition of the “Investment Destination Plovdiv” research booklet where you can find the most up to date macroeconomic data regarding the region of Plovdiv.

Plovdiv is the industrial heart of Bulgaria with over 200 Bulgarian and international manufacturers that specialize in various sectors from electronics and optical equipment to aircraft and automotive parts. The local companies employ over 75 000 people and contribute for nearly 37% of the local added value.

The City of Plovdiv is also the second largest B2B center. In fact the IT&BPO sector in the city is the fastest growing one with over 8500 employees and 9.5% annual growth of productivity.

The dominating industrial and B2B profile of the region is aided by one of the fastest growing populations in the country with a predominantly young profile and one of the best developed higher education systems with over 33 700 university students.

Plovdiv is also famous for its high quality of life and great work-life balance which have attracted over 32 000 foreigners, most of them expatriates.



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Bulgaria is a member of:

- European Union
- EU Banking Union
- NATO



Plovdiv airport



25 minutes from the Plovdiv city center



Cargo and passenger flights with Wizz Air, Ryanair and Arkia to:

4 times a week:

LONDON STANSTED, UK: 3 h 10 min

LONDON LUTON, UK: 3 h 45 min

Twice a week:

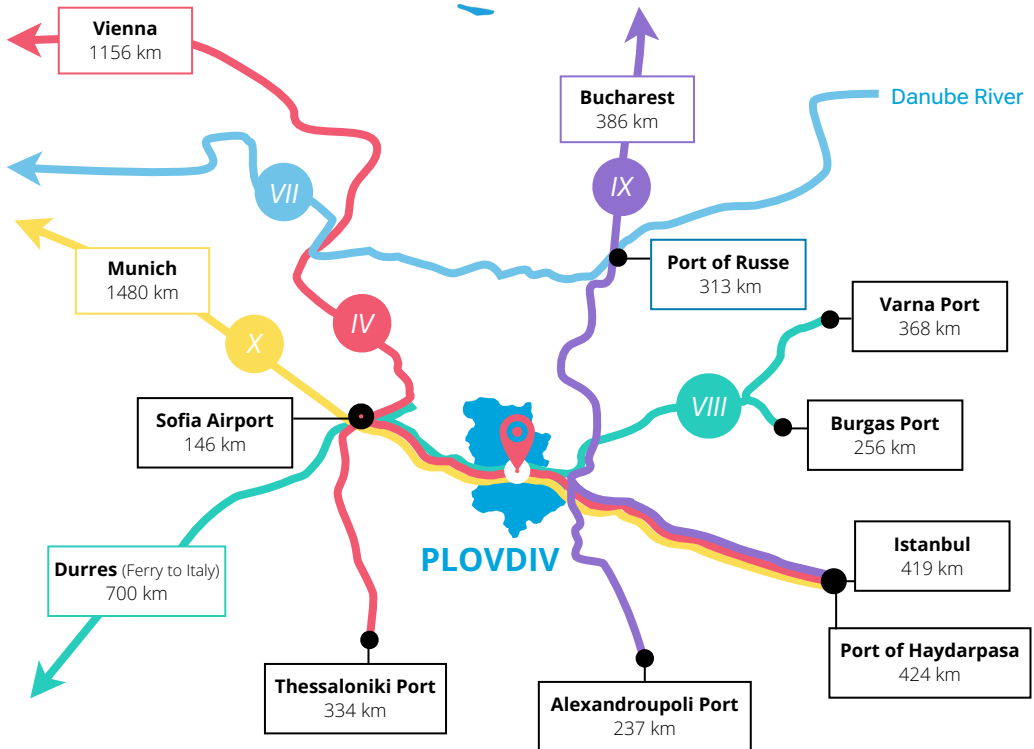
ISTANBUL, Turkey: 1 h 10 min

MEMMINGEN, Germany: 2 h 20 min

TEL AVIV, Israel: 3h 10 min

Once a week:

MANCHESTER, UK: 3 h 40 min



Why Plovdiv?

Large human resources pool of over 738 000 people

Booming IT&BPO center with over 200 companies

Strong STEM focus in high schools with over 11 600 students

Specialized industrial zones with established infrastructure

Biggest manufacturing cluster with great supplier base

Major logistics center linking Europe and Asia

Business friendly administration with a specialized team that provides an all-in package of services – from administrative aid, preliminary research and consultation, to recruitment support, local media promotion, and much more!

Macroeconomic numbers

€85.8 billion

GDP

EUROZONE

Bulgaria is expected to join in 2025

€13 300

GDP PER CAPITA

€

The fixed exchange rate to the EUR will remain until Bulgaria joins the Eurozone

3.9%

GDP CHANGE

OECD

Bulgaria started accession talks in 2022 to join the OECD

70.4%

EMPLOYMENT RATE

Bulgaria has an [open economy](#) with diversified exports and strong trade links with the European markets

119.7%

EXPORTS & IMPORTS

(as % of GDP)

€47.5 billion

Exports

€55.2 billion

Imports

Investment climate

+13.0%

**RISE OF INDUSTRIAL
PRODUCTION IN
2022 VS 2021**

20%

VAT

72

DOUBLE TAX TREATIES

10%

Flat corporate & personal income
tax rate

€ 1740

**MAXIMUM MONTHLY
SOCIAL SECURITY
BASE**

5%

Withholding tax on dividends
distributed to non EU/EEA companies

#23 Freedom
to Trade
(out of 165) **Internationally**

Fraser Institute, 2023

#32 Index of
Economic
Freedom
(out of 176)

Heritage foundation, 2023

22.6%

GOVERNMENT DEBT
(as % of GDP)

-2.9%

2nd lowest in EU

BUDGET DEFICIT
(as % of GDP)

The Bulgarian government
has maintained a
conservative fiscal policy
with balanced budgets for
the last 25 years

Incentives for Class A, B and Priority investment projects

Shortened waiting time for administrative services	Financial support for the vocational training for obtaining professional qualifications
Acquiring state or municipal land without an auction or a competitive bidding procedure	Reimbursement of social security and health insurance contributions paid by the employer

Incentives for Class A and B investment projects

Individual administrative and information services	Financial support for construction of technical infrastructure elements
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Incentives only for Priority investment projects

Establishment of public-private partnerships with municipalities, universities and other organizations	Providing a grant of up to 25% of the total investment cost
Local taxes and fee exemption related to the change of land status	Buying public land at prices lower than the market ones

Threshold for special investment status for manufacturing companies

€25.6 million

150 jobs

Priority

€2 million

150 jobs

Class A

€1 million

100 jobs

Class B

Plovdiv Municipality provides investors with a **single point of contact** and an all-in package of services

- | Administrative aid
- | Preliminary research and consultation
- | Recruitment support
- | Local media promotion
- | Coordination and assistance in the organization of meetings between the Municipality of Plovdiv and stakeholders – investors, educational institutions, branch associations, civic associations, etc.

Plovdiv Municipality envisages the following projects to **ease the access to the industrial parks**

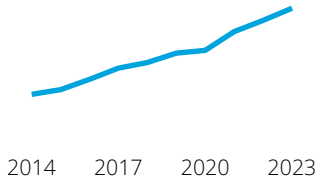
- | Modernizing the railway to support high-speed international trains
- | Development of city train network (S-Bahn), connecting Plovdiv and its industrial parks
- | Completion of the Plovdiv ring road
- | Construction of a road underpass under the Plovdiv Railway station
- | Construction of a new bridge facility over the Maritsa River
- | Modernization and expansion of the public transport network and delivery of new e-buses

Volume & structure

229 300
NUMBER OF JOBS
(Plovdiv district)

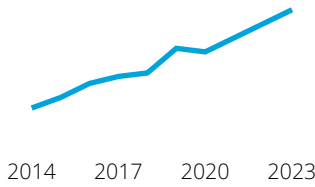
Plovdiv region is one of Bulgaria's most vibrant and competitive

€20.4 billion
SALES REVENUES



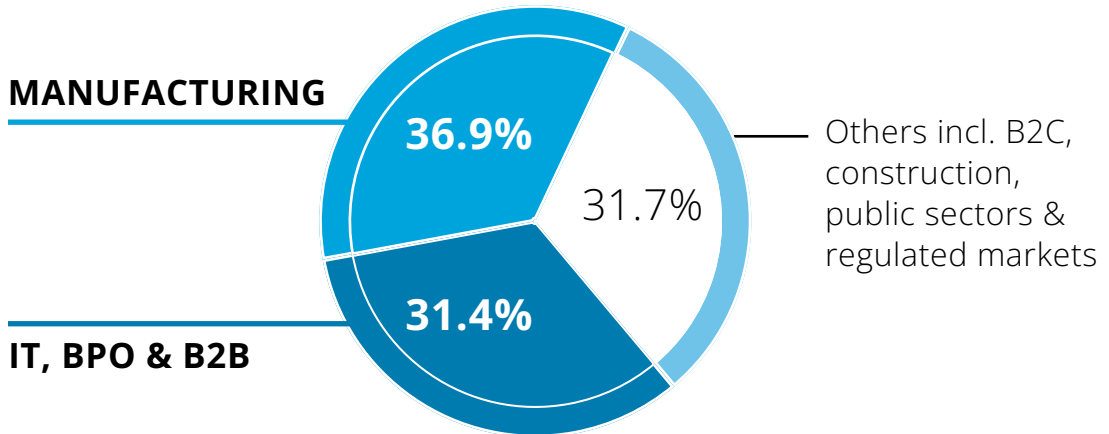
6.9%
Annual growth
(over a 7-year period)

€4.9 billion
VALUE ADDED



9.9%
Annual growth
(over a 7-year period)

The local economy experiences a substantial annual average growth in value added



Source: Trakia Economic Zone estimate for 2023 with NSI and Commercial register data on district level

Investments & productivity

€27 500

LABOR PRODUCTIVITY

(estimate for 2023)

8.6%

Share in total fixed assets in Bulgaria

10.5%

**ANNUAL GROWTH
OF PRODUCTIVITY**

(over a 7-year period)

25.8%

Share of foreign companies in total fixed assets in Plovdiv

Source: Trakia Economic Zone with latest NSI and Commercial register data on district level

#1 in approved non-residential construction in the country

416 000 m²

(4.5 million ft²)

**APPROVED FOR
NON-HOUSING
CONSTRUCTION
IN 2022**

59.7%

**of all permits
in South-central
region**

15.7%

**of all permits
in the country**

New construction projects in the region of Plovdiv consist largely of industrial space and warehouses, which enhance the rapid development of [Plovdiv as manufacturing leader and logistics hub](#)

Population

505 000

30 MIN. FROM CITY CENTRE

738 000

45 MIN. FOM INDUSTRIAL ZONES

Wider Plovdiv by age (distance 45 min.)

Under 20	143 000
20-44	215 000
45-64	213 000
65-74	94 000
75+	73 000

One of the **fastest growing populations** in the country

8200

NEW INHABITANTS
(city)

+3900

Net migration (city)

32 000

EXPATS

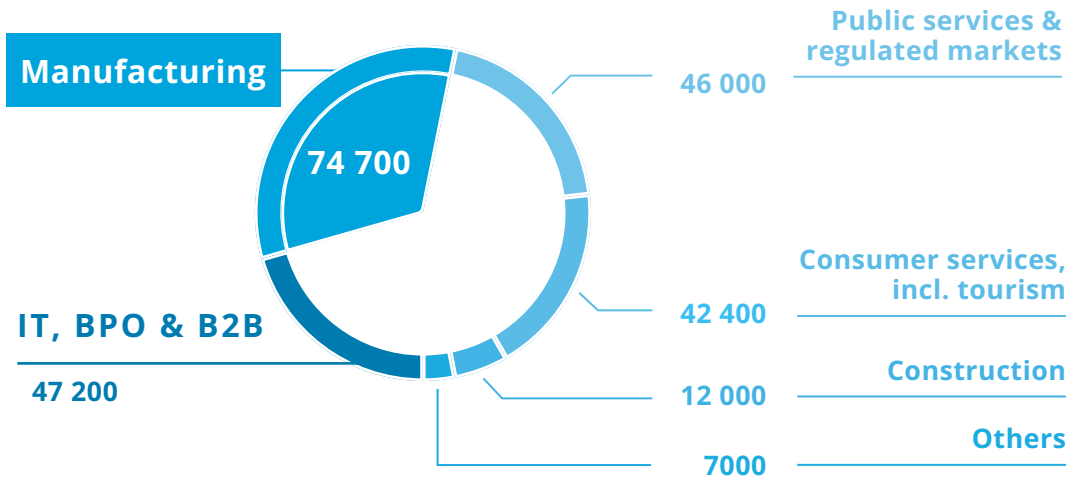
20.9%

Net migration coefficient 20-29 years (district)

Regions with **biggest share** in migration towards Plovdiv district

34.1% Other countries	11.7% Sofia (capital)
7.3% Haskovo	7.2% Pazardzhik

Labor market size



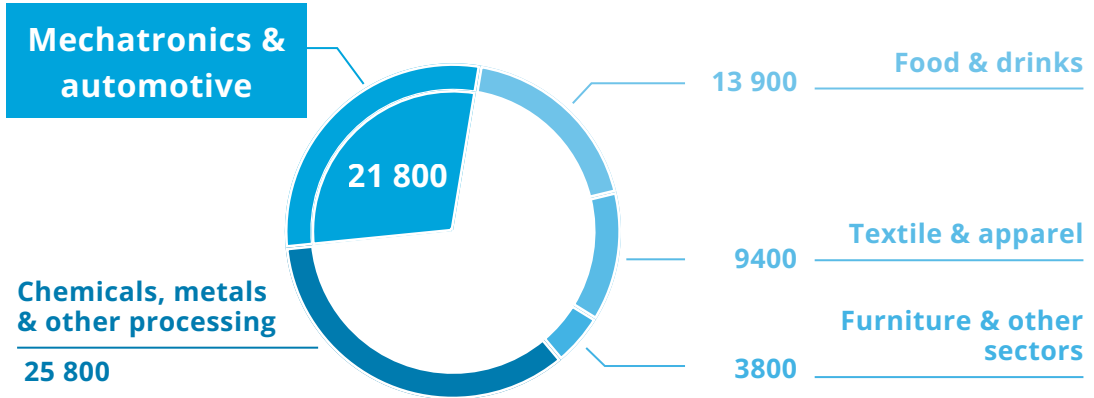
Number of jobs created by foreign-owned companies	21 200	7300
	Manufacturing	Others

The region of Plovdiv is a preferred investment destination for many renowned global companies, as well as by innovative local manufacturers

Industrial labor pool in closest districts	30 900	19 500
	Stara Zagora	Pazardzhik
	13 400	10 800
	Haskovo	Smolyan
	10 900	
	Kardzhali	

Source: Trakia Economic Zone estimate for 2023 with NSI and Commercial register data on district level

Industry snapshot

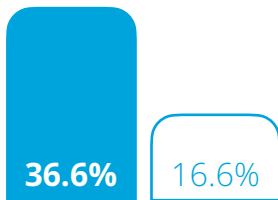


With close to 75 000 jobs, Plovdiv district hosts the biggest manufacturing cluster in Bulgaria

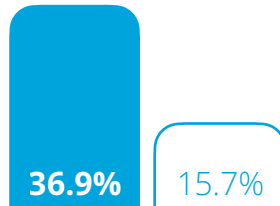
€7.5 billion
SALES REVENUES

€1.8 billion
VALUE ADDED

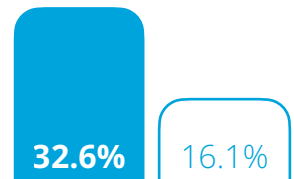
74 700
NUMBER OF JOBS



SALES REVENUES



VALUE ADDED



NUMBER OF JOBS

■ Share in local economy □ Share in national manufacturing

Plovdiv district has a well-developed ecosystem of mechatronics & automotive companies in electronics, machine building, automotive, home appliances, medical equipment, etc.

Source: Trakia Economic Zone estimate for 2023 with NSI and Commercial register data on district level

Industry zoom: Mechatronics & automotive

18.9%

Of all mechatronics & automotive jobs in Bulgaria are concentrated in Plovdiv

20.6%

Higher labor productivity than the country average for the sector

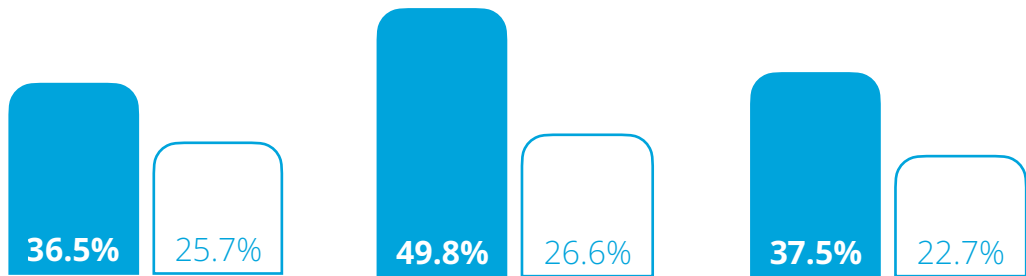
40.9%

Higher exports per employee than the country average for the sector

8.0%

Annual average growth of productivity over a 7-year period

Half of all regional industrial exports are generated by mechatronics & automotive companies, incl. electronics manufacturers



SALES REVENUES

EXPORTS

VALUE ADDED

■ Share in local manufacturing □ Plovdiv's share in Bulgaria

Attracting workers from sectors with lower labor costs (mechatronics & automotive = 100)

87.6
Chemicals, metals & other processing

70.5
Food & drinks

80.1
Furniture & other sectors

58.3
Textile & apparel

Wages

Gross wages in manufacturing in Plovdiv
(€/Month for 2023)

	Min	Max
Production assembly worker		
• Entry level	720	860
• Skilled workers	920	1020
CNC machine operators		
• Entry level	870	1180
• Skilled workers	1130	1430
Welders, lathe and metal workers		
• Entry level	970	1330
• Skilled workers	1180	1640
Engineers (electrical & machines)		
• Entry level	1120	1330
• Skilled workers	1790	1940
First-line managers & supervisors		
• Entry level	1020	1330
• Skilled workers	1430	1940
Quality control engineers		
• Entry level	1180	1530
• Skilled workers	1530	2040
Chemical engineers		
• Entry level	1180	1330
• Skilled workers	1430	1840

For employers

Total labor cost = gross + 18.9% mandatory social security

Annual growth of labor costs

8.8%

Mechatronics & automotive

Source: Trakia Economic Zone with NSI and Commercial register data for a 7-year period

HR & recruitment companies

Adecco Bulgaria
adeccobulgaria.com

Easy Consult
easyconsult.eu

HRS Bulgaria
hrs-bg.com

Latest investments

INTIUTIVE SURGICAL

Intuitive Surgical, the world renowned manufacturer of equipment for robotic surgery, incl. the highly rated Da Vinci robot, will invest €43 mln. in the construction of a production base in Plovdiv Region

MILARA INTERNATIONAL

Bulgaria's Milara International and Germany's Sevic Systems will build by the end of 2023 a new plant for e-vehicles, destined for the United States' market

AMER SPORTS

Amer Sports, which covers about 30% of the world's ski production, will open a second factory in the region of Plovdiv in late 2023, bringing Bulgaria at the forefront of the ski manufacturing industry

E-BIKE PRODUCTION

Maxcom and Austrian Pierer Group announced a joint investment of €61 million in a new factory for e-bikes, while the German Technibike transfers the production of e-bikes to the Plovdiv-based company Leader-96

LIEBHERR HAUSGERETE

Liebherr announced in March 2023 that it has chosen Plovdiv as the centre of its "smart" growth, expanding its R&D center and development team in the region

ESCATEC

Global electronics manufacturer Escatec opened its Plovdiv factory in June 2023, as part of the company's strategy for rapid expansion through nearshoring

Plodiv district

MECHATRONICS & AUTOMOTIVE

ABB Bulgaria	Escatec	Liebherr Transportation Systems	SKF Bearings
Aiger Engineering	Hannon Systems	LMP Bulgaria	Spinner
Andi BG	Index - 6	Maxcom	Stratus
Asel	Intuitive Surgical	Mecalit Bulgaria	Televic Bulgaria
Ataro Klima	ITW Appliance Components	Milara International	Tomika - Metal
Biomashinostroene	Katek Electronic	Odelo Bulgaria	Viking Life Saving Equipment
Bonner	Kittner	Optix SMT	Watts Industries
BTL Industries	Latecoere	Philcab	Willi Elbe
Bulltek	Leader 96	Sanmina Bulgaria	William Hughes
Cimcoop Holding	Liebherr Concrete Technology	Schneider Electric	Wurth Elektronik
Diko	Liebherr Hausgeratte Maritsa	Sensata Technologies	etc.

INDUSTRY SUPPLIERS

ADL	Gotmar	KCM	Sage Technologies
Angel Stoilov - 96	HIK-91	Mondi Stamboliiski	Tempodem
Assenova Krepост	HMC	Moni MG	Vodstroj
Avionams	Hus	Pentax Medical Bulgaria	Yuriy Gagarin
BA Glass Bulgaria	Intrama	Poligroup	Zinkovi Pokritia 2
Dunapack Rodina	ITD	Profilink	Technomontaj
Fort	Kalcit	Profil-I	Teolinoplast
Glatec	Kaskada	Robertshaw	etc.

Closest regions to Plovdiv

(less than 100 km)

MECHATRONICS & AUTOMOTIVE

Arexim Engineering	Energoremont Galabovo	Matrix Pack	Scholly Optics
Ariete BG	Gama Kabel	Micro Optics Europe	Standard Profile
Arkomat	Group Molding	Micro View Endoscopie Optik	Superabrasive
Badeshtnost	Hraninvest-Hranmashkomplekt	Nedschroef	Veas Bulgaria
Bunay	Hronovski BG	Optix	Videoton Bulgarian Holdings
Caproni	Kauchuk	Oskar Ruegg Bulgaria	VT Bulplast
Donido Machine Industry	Kolovag	Pim	Yazaki Bulgaria
Elhim Iskra	Kostal	Preskov	Zavod za Optika
Eme	M+S Hydraulics	Rodina Haskovo	etc.

INDUSTRY SUPPLIERS

Ab	Ecoinvest	MM Mechanics	Rofix
Ate Plast	Guala Closures	Neochim	Smurfit Kappa Bulgaria
Bulhart	Gudex	Panchim	Technoengineering
Bulmetal	Kastamonu	PFB Preso Fondal	Tron
Damiana 2001	Metalic	Progress	Zavod za Pruzhini
DS Smith	Metalinvest - Remko	Promet Safe	etc.

Plovdiv also hosts many renowned consumer goods companies, incl. Ted Bed, Mexon, Zobele, Socotab, Dimitar Madzharov, Legia, Rosaimpex, Refan, Biofresh, Revuele, etc.

High schools

28

**VOCATIONAL
HIGH SCHOOLS**

Strong focus on engineering and IT with **26 100 students** in high-schools, of them:

37

**GENERAL
HIGH SCHOOLS**

7300

In mechatronics & automotive profiles

7

**FOREIGN LANGUAGE &
MATH HIGH SCHOOLS**

2300

In math and natural science profiles

75

**VOCATIONAL
TRAINING CENTERS**

2000

In architecture, foodtech and other STEM fields

Source: MoE, NAVET (data on district level for 2022/2023)

Plovdiv Municipality actively supports local companies who wish to benefit from **dual education**

57

Classes

8

High schools

1200

Students

60

Industry partners

Source: Plovdiv Municipality, 2023

Universities

8

UNIVERSITIES

33 700

STUDENTS

3300

FOREIGN
STUDENTS

Universities in Plovdiv	Major fields	Students
Plovdiv University	Business & marketing; Software engineering; Language studies; Natural sciences	16 400
Medical University of Plovdiv	Medicine; Dental medicine; Healthcare	7100
University of Food Technologies	Foodtech & biotech; Machine engineering	2700
University of Agribusiness and Rural Development	Business & marketing; Finances & accounting	1900
Technical University of Sofia - branch Plovdiv	Electronics engineering; Machine engineering	1900
University of Security and Economics	Business & marketing; Finances & accounting	1500
Agricultural University of Plovdiv	Agricultural science; Plant protection	1400
Academy of Music, Dance and Fine Arts	Fine arts; Graphic Design	800

1/4 of all students are enrolled in technical studies

1870

Electronics engineering

1810

Foodtech & biotech

1730

Software engineering

1210

Natural sciences

1560

Other technical studies

Industry zoom

Steady annual growth of key indicators

↑ **11.3%**

EMPLOYMENT

Modern business services have been enjoying **rapid expansion** over the past few years

↑ **9.5%**

LABOR PRODUCTIVITY

8500

Number of employees

↑ **12.0%**

LABOR COSTS

8.9%

Lower labor costs than the country average

↑ **21.7%**

VALUE ADDED

1.5

Productivity to labor costs ratio

Source: Trakia Economic Zone with NSI and Commercial register data for a 7-year period

Source: Trakia Economic Zone estimate for 2023 with NSI and Commercial register data on district level

The city is a reputable center for the training of **high-skilled professionals**

19 000

High school students in advanced or intermediate study of foreign languages

8400

High school students in IT&BPO related fields

11 000

University students in IT&BPO related fields

Attracting global talent

Plovdiv has experienced a **steady and positive net migration** vis-à-vis other countries since 2017. The number of foreigners in Plovdiv reached 32 000 in 2023, most of them expatriates.

EU citizens

LONG TERM RESIDENCE

Valid for up to 5 years
(issued within 24 hours)

PERMANENT RESIDENCE

Issued after the initial period
of long-term residence

FOREIGN SOCIAL SECURITY

Valid and transferable

BUYING PROPERTY

No restrictions

FOREIGN DRIVER'S LICENSE

Valid throughout the stay

Non-EU citizens

EU BLUE CARD

Long-term residence for
professionals with work contract

STARTUP VISA

Long-term residence for
high-tech entrepreneurs

RESIDENCE VALIDITY

Up to 5 years

BUYING PROPERTY

Legal entity needed when
acquiring land

FOREIGN DRIVER'S LICENSE

Valid for 1 year

Ecosystem

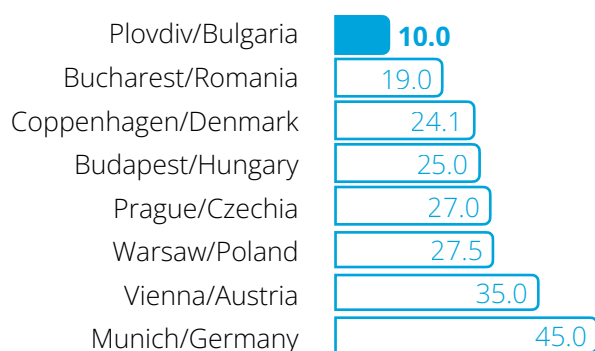
Accenture Bulgaria	CoreTech Bulgaria	Elders	Ilievsoft
Adastra Bulgaria	CRA Services	Endava	Infinite Lambda
Adecco Bulgaria	Cryptosphere Systems	Enterprise Security Solutions	Intech Group
Admin Corporation	Data Network International	Euroweb (Viscomp)	InterConsult Bulgaria
Advance	Data+	EVN Service Center	ioio.tv
Advise Tech	Delasport	Execuse	IT Factory
Akkodis	Delta Group - 2012	FFW	ITC Consult
Amexis	Delta Source	Football Radar Bulgaria	Kodar
App Factory	Design Connected	For Creations	Konversa
Arcade Retail	DiaDraw	Gamaflow	Language Bear
Arkieva	Digistore24	Got It	Lead Consult
Ascent Services	DIGITALL	GPS Systems Bulgaria	Limacon Marketing
Banksoft	Digital Lights	Graystone Capital	M+W MediaNetworks
BGO Software	Dilago	Hemisphere Commerce	Marketing Pragmatic
Broadcom Bulgaria	Donatix	Hosting Solutions	Media IT Services Bulgaria
Cloudtech	DraftKings (SBTech)	Hosting Well Done	MentorMate Bulgaria
Code Coda	dWare	IBS Bulgaria	Merkle
Code Nest	eDynamix	ICYGEN	Move Digital
ConsultCommerce	Effortel	IKOM	Nemetschek

Ecosystem

Niset	RUBBER DUCK	SQA Service	Update One
Novarto	Scale Focus	SSMN	Vato Soft
Orak Engineering	Sciant	Staello	Vereign Labs
ORM	Seeburger Informatik	Strypes	Vertinity
Outcons	SelMatic	Sutherland Global Services Bulgaria	Viking Lifesaving Equipment GBS
Oworkers	Serpact	Synergy Global Financial Solutions	Vision Print
Page Rules	SFB (Speedflow)	Technology Solutions 2018	Visrez
Paraflow	Sibiz Bulgaria	Tedisoft	VKA Solutions
Pasha Trading Consultancy	Simvoly Applications	Telelink City	VSG Bulgaria
Pentagon Interactive	Sirma Business Consulting	Telus International	Web X Software
Plutus BG	SIS Technology	Tendrik (Seomax)	Websa
Prime Holding (Programista)	SiteGround Hosting	Terminep Bulgaria	Wecraft Media
Proxiad Bulgaria	SmartIT	TIMIFY	Westernacher Consulting
Quality House	Smule	Totemo Solutions	Wisdom
Real Time Games Development	Social Cloud	Triera Soft	Wogi
ResultsCX	SoftServe	TSD Services	Wool Premium
Repulse	Soft To Run	TTEC Eastern Europe	WOW Corporation
Retail Direct	Softart BG	Ulpia Tech	Zingasoft
Reward Gateway (UK) - Bulgaria Branch	Speed	UNIQA Software - Service Bulgaria	Etc.

Office space

Getting prime office space in Plovdiv remains **very affordable**



9-12 €/m²

MONTHLY RENTS FOR OFFICE CLASS A

4-6 €/m²

MONTHLY RENTS FOR OFFICE CLASS B

Source: Trakia Economic Zone, Colliers, Q2 2023

Major office centers

Business Centre Angelov 👉 businesscentreangelov.com	Kamenitza Office Park 👉 kamenitzapark.bg	Regus 👉 regus.bg
Capital City Center 👉 capitalcitycenter.bg	Office Park Plovdiv 👉 officeparkplovdiv.com	Rilon Center 👉 rilon-center.business.site
Capital Trade Center 👉 capitaltradecenter.bg	PIMK Office Center 👉 pimkbuild.bg	Royal City Business Park 👉 galaxy-bg.com
Flavia Business Park 👉 flaviabp.com	Plovdiv Plaza 👉 plovdivplaza.bg	Via Offices 👉 offices.viapark.bg

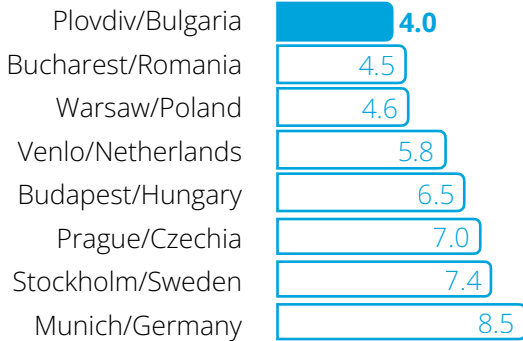
Larger logistics parks around Plovdiv

AIT Logistic Base 👉 ait-trans.com	Raztrans 👉 raztrans.bg
NextLogistic 👉 nextlogistic.eu	South Ring Logistic Park 👉 logisticparkplovdiv.com
NTZ 👉 ntz.bg	Technolink Park Maritsa
Pace Logistics 👉 pace.com.tr	Unisped Logistics 👉 unisped.bg

Source: Trakia Economic Zone

Industrial zones

Rents of warehouse space



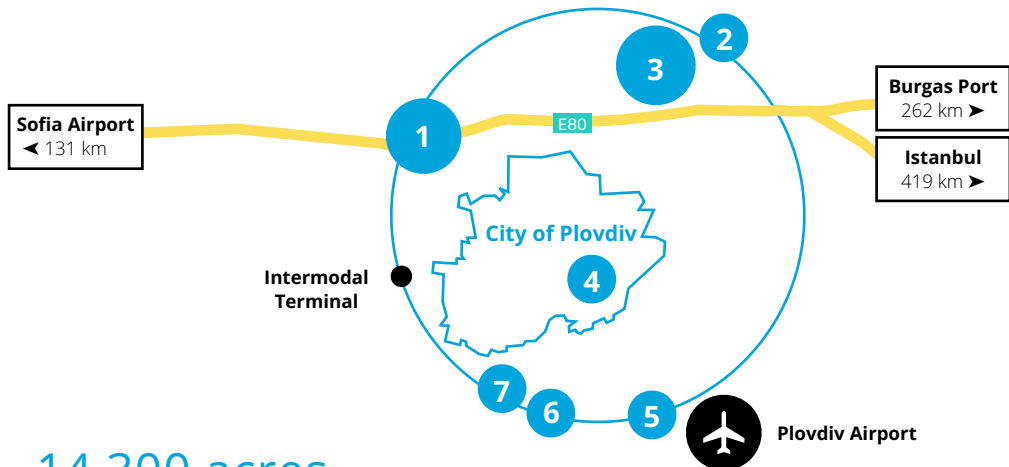
60-80 €/m²

PRICE OF LAND FOR INDUSTRIAL USE

3-5 €/m²

MONTHLY RENTS FOR INDUSTRIAL SPACE

Source: Trakia Economic Zone, Colliers, Q2 2023



14 300 acres

Land for industrial use

- 1 Maritza Industrial Zone**
tez.bg
- 2 Rakovski Industrial Zone**
tez.bg
- 3 Technological Park Plovdiv**
tez.bg

- 4 Industrial Park Plovdiv**
tez.bg
- 5 Kuklen Industrial Zone**
tez.bg
- 6 Logistic Industrial Park Rodopi**
lip-rodopi.com
- 7 Industrial Park Markovo**
industrialparkmarkovo.com

Industrial zones management

Trakia Economic Zone is the **largest industrial project** in Eastern Europe. TEZ is also recognized by the European Parliament's Committee on Regional Development as one of the six regional examples of best practices for climate neutrality in the European Union

6

Industrial parks, located in a close proximity to the highway and the city

€3 billion

Worth of investments

25 years

Of experience in industrial zone management

Services provided by



- | **Sale of ready to use facilities and plots with modern infrastructure**
- | **All-in service package**
- | **Lease of ready-to-use & built-to-suit facilities**
- | **Training and retraining at education center „Trakia“**
- | **Construction & project management**
- | **Executing projects under carbon neutral industrial park strategy following ESG standards**

TRAKIA ECONOMIC ZONE

CARBON NEUTRAL INDUSTRIAL PARK

**CARBON
NEUTRAL
BY 2040**

Green Infrastructure & Services

Renewable Energy
Water & Waste Management
Smart Buildings Construction
Electric Transport
Data Center



ECO SMART FACTORIES

- Efficient
- Competitive
- Sustainable

Knowledge Process Outsourcing
Industrial Internet of Things
Prototyping & 3D printing
Data Science Services

TECHNOLOGY ECOSYSTEM

- Applied Research Center
- Universities
- StartUp Accelerators
- Tech Vendors

tez.bg
info@tez.bg

The property value for tax purposes is the higher between the balance-sheet value or the administrative valuation of the asset

	Plovdiv	Industrial zones
Property tax	0.18%	0.15%-0.25%
Waste fee	per quantity or 0.53%	per quantity

Source: Municipalities of Plovdiv, Maritza, Rakovski and Kuklen, 2023

Example calculation for new industrial plant in Maritza industrial zone with:

- **4500 m² (48 500 f²) built up area &**
- **€1 800 000 tax valuation**

The standard waste collection process is once per week but companies can declare and pay in addition for each subsequent collection

Property tax	€2700
Waste fee <i>0.2% on the property tax base for cleaning of public areas</i>	€3600
Per container per collection	
• Bigger containers <i>1100 liters/290 US gallons</i>	€26.6
• Smaller containers <i>240 liters/63 US gallons</i>	€5.8

Source: Maritza Municipality, 2023

Sports & recreation

17

STADIUMS & MULTI-SPORT CENTERS

Plovdiv hosts one of the **biggest sports centers** in Bulgaria with the largest artificial water channel

65

SPORT HALLS & FIELDS

2200 m
Regatta venue

52 km
Bike lanes

216

SPORT CLUBS

2190 acre
Public green spaces

76
Parks & gardens

Average	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Low in °C	0	1	3	8	12	15	17	17	14	10	5	1
High in °C	8	9	13	19	24	27	30	30	26	21	15	9
Low in °F	32	34	37	46	54	59	63	63	57	50	41	34
High in °F	46	48	55	66	75	81	86	86	79	70	59	48

We are proud to host these **major sports events**

- | **42K Plovdiv Marathon**
- | **Triathlon Cup**
- | **Youth World Rowing Championships**
- | **Women's Volleyball Champions League**

Childcare & medical services

89

**MUNICIPAL
KINDERGARTENS &
NURSERIES**

Plovdiv has the highest level of penetration of **cloud technologies** in the teaching process in SEE

51

PRIMARY SCHOOLS *of them*

26

Part of the "INNOVATIVE SCHOOLS" program of the Ministry of Education

215

**TEACHERS USING THE
MONTESSORI METHOD**

100%

Digitalization of all municipal schools

23

Hospitals

The city has well-developed healthcare facilities, including the **largest medical center** in Southern Bulgaria

203

Clinics & other health care facilities

€ 90

Mandatory medical insurance for foreigners

Plovdiv has the **highest density** of doctors and dentists among municipalities with population over 150 000 citizens

92

Doctors

26

Dentists

per 10 000 inhabitants

Cost of living

Typical prices in Plovdiv for everyday items

Lunch menu	€7.70
Public transport (one-way ticket)	€0.51
Public transport (monthly pass)	€25.61
Taxi journey of 5 km (3 miles)	€3.80
E-scooter (15 min. ride)	€3.30
E-car (per day)	€30.70
Parking in city center (per hour)	€1.00
Gym membership (monthly fee)	€26.90
Cinema ticket	€7.70
Private kindergarten (per month)	€383.30
1-bedroom apartment in city center (rent per month)	€317.80
Average basic utilities	€76.10
Mobile phone plan (per month)	€15.20
Internet (1 Gbps connection)	€14.30

Cost of living in Plovdiv is much lower than most of the other European cities

+33.0%
Bucharest

+52.7%
Bratislava

+122.8%
Prague

+149.9%
Berlin

Culture & tourism

890+

CULTURAL EVENTS

68% more foreign tourists in Plovdiv and the region in H1 2023 compared to H1 2022

50+

MUSEUMS AND GALLERIES

3

OPEN AIR THEATRES

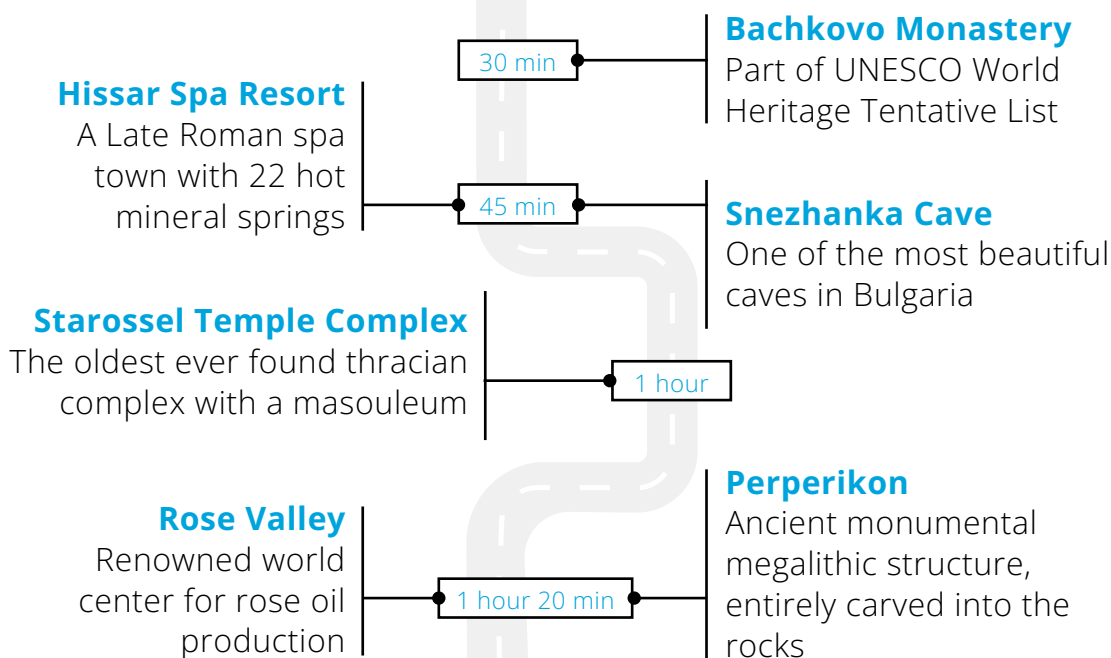
770

CULTURAL SIGHTS

21

4* & 5* HOTELS

One-day trips from Plovdiv



To do list



TAKE A WALK IN THE OLD TOWN

part of the UNESCO world heritage tentative list



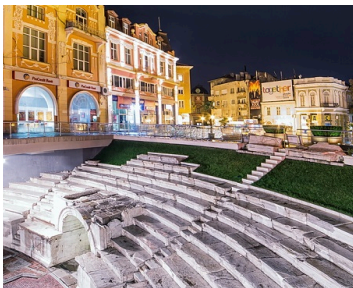
VISIT THE BISHOP'S BASILICA

one of the largest late antique Early-Christian churches on the Balkans



ATTEND A PLOVDIV OPERA EVENT

at the Ancient Theatre of Philippopolis



GET TO KNOW PLOVDIV'S RICH ROMAN HERITAGE

including well-preserved stadium built in the II century



RELAX AT THE SINGING FOUNTAINS

situated in Tsar Simeon's Garden



FEEL THE PLOVDIV VIBE

in the creative-industry district Kapana (the Trap)



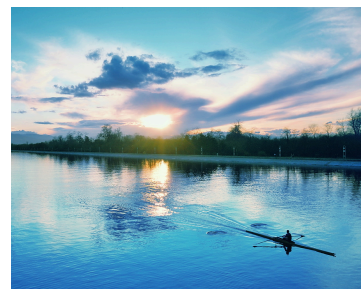
TAKE A PHOTO

at the Plovdiv Together monument



STROLL DOWN THE MAIN STREET

the longest pedestrian street in Europe



VISIT A SPORTS CHAMPIONSHIP

at the multi-sport complex at Regatta venue

Awards and recognition

THE BEST EUROPEAN CITY BREAK FOR ART AND CULTURE

Guardian, 2022



4th

Best European Destination

1st

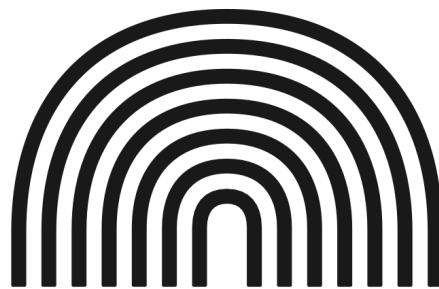
Best European Cultural Destination

1st

Best Wine Destination

1st

Best European Romantic Destination



PLOVDIV 2019

European Capital of Culture

UNESCO world heritage tentative list

Bishop's Basilica and Late-Antique Mosaics of Philippopolis

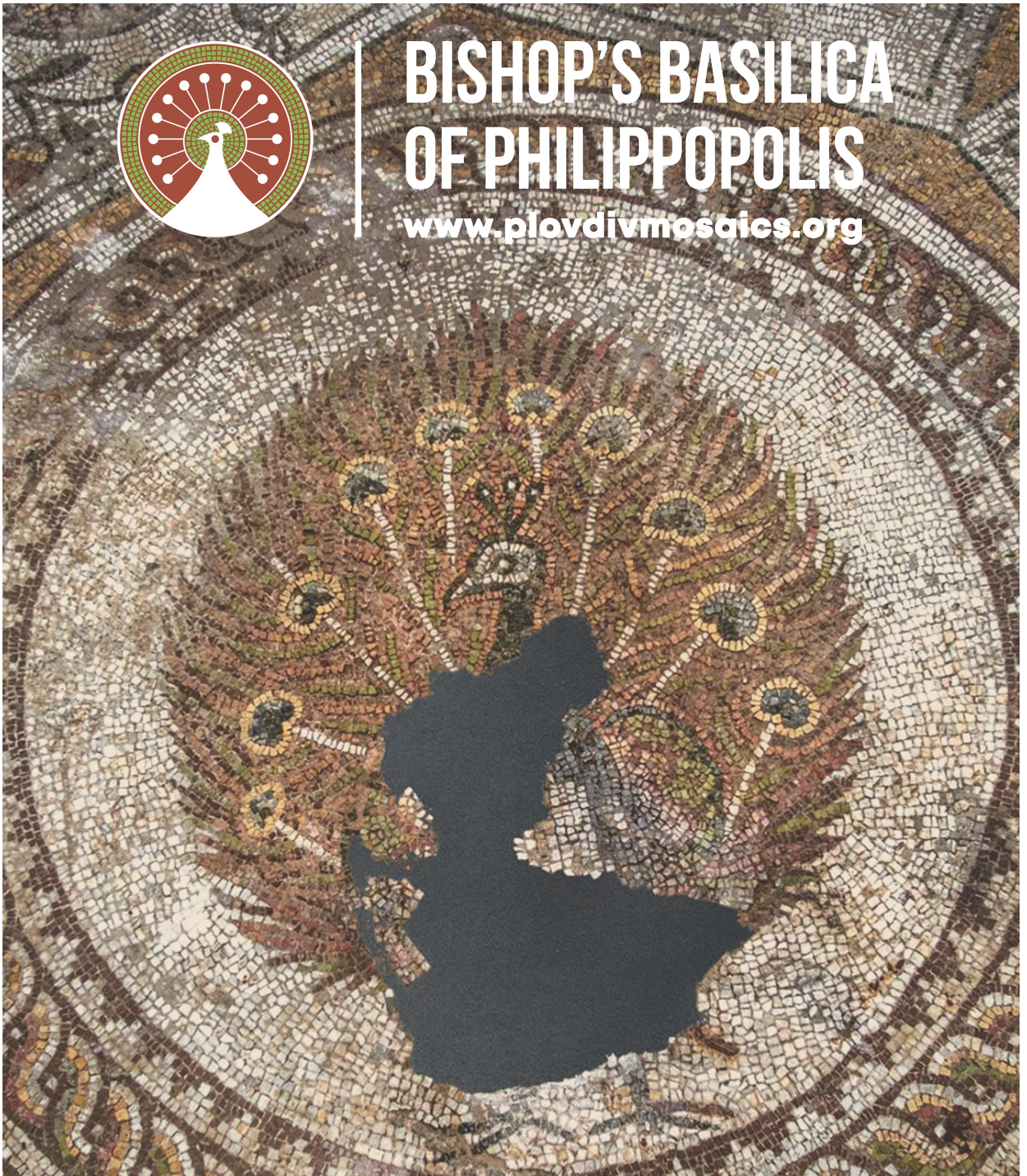
The Ancient Plovdiv

ARCHAEOLOGY REVEALING 8000 YEARS OF HISTORY



BISHOP'S BASILICA OF PHILIPPOLIS

www.plovdivmosaics.org



The Bishop's Basilica of Philippopolis is the newest tourist site of Plovdiv. It was opened for visitors on April 18th, 2021. ***The Bishop's Basilica and Late-Antique Mosaics of Philippopolis, Roman Province of Thrace*** is included in UNESCO's Tentative List of Republic of Bulgaria.

CREATING A BUSINESS-FRIENDLY CITY



PLOVDIV MUNICIPALITY

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Plovdiv, Bulgaria

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In partnership with

